

## COOKIE PRIVACY NOTICE

This notice has been prepared by Ekol Lojistik A.Ş. (“**Ekol Lojistik**”) in its capacity as the data controller, within the scope of Article 10 of the Law No. 6698 on the Protection of Personal Data (“**Law**”) and the Communiqué on the Principles and Procedures to be Followed in Fulfilling the Obligation to Inform.

As Ekol Lojistik, we use first-party and third-party cookies in certain areas within the website located at the address <https://www.ekol.com/> (“**Site**”). This Cookie Privacy Notice (“**Privacy Notice**”) is applicable to the Site managed by Ekol Lojistik, and cookies will be used as explained in this Privacy Notice.

The purpose of this Privacy Notice is to provide you with information regarding the processing of personal data obtained automatically through the placement of cookies used on our website onto your device, specifying for which purposes we use which types of cookies and how you can manage these cookies. For cookies other than the strictly necessary cookies used on our website, the explicit consent of users is obtained, and users are provided with the opportunity to change their preferences regarding explicit consent at any time they wish.

Users can view the types of cookies used on our website via the cookie management panel and can determine their preferences for all cookies other than strictly necessary cookies using the “on” or “off” buttons. Users also have the opportunity to change their preferences at any time through this panel.

### **What is a Cookie?**

Cookies are small text files created by a website on your device that contain data in a name-value format. Cookies make it possible for the website you visit to store information on your device and to use this information during your subsequent visits. Cookies created by a website are stored by the internet browser you use to access the site, and cookies do not contain personal data such as the name, gender, or explicit address of visitors. The information contained in cookies can only be accessed if you use the same internet browser and only by the website domain name <https://www.ekol.com/> that created the relevant cookie.

Today, cookies have become an important part of internet technologies, and their primary functions are to remember the preferences of the online visitor and to recognize the device during the connection; cookie usage is present in almost every website.

### **Who Sends Cookies and How?**

Cookies are sent through the communication established between your internet browser (*Chrome, Firefox, Safari, Edge, etc.*) on your device during your browsing and the website servers within Ekol Lojistik.

## Cookie Types:

- According to their ownership:
  - **First-Party Cookies**

These are placed on the device directly by the visited website or Shaya Kahve.
  - **Third-Party Cookies**

These are cookies placed on the device by a third party, such as an advertiser or an analytical system, in cooperation with Shaya Kahve.
- According to their retention period:
  - **Session Cookies**

These provide data that can be stored until the user closes the browser or the session ends. These are short-term cookies.
  - **Persistent Cookies**

These are cookies that remain on the drive until the deletion date by the user or until a specific expiration date for the cookie. Persistent cookies have a variable-term, written expiration date within their codes.
- According to their purposes of use:
  - **Strictly Necessary Cookies:**

These are cookies that are required to navigate the website and use features such as accessing secure areas of the site.
  - **Functional (Preference) Cookies**

These enable the website to remember the choices made in the past (*username information, password information, which language is preferred, etc.*). Preference cookies that provide automatic login to the website are also referred to as functional cookies.
  - **Statistical Cookies**

Also known as performance cookies, statistical cookies are cookies that provide anonymous, statistical data regarding the use of the website. With statistical cookies, how the user uses the website, the pages they visit, and the links they click can be stored. Anonymized statistical cookies are not used to identify the website user. The purpose of these cookies is to make the website more functional.
  - **Marketing Cookies**

These are cookies that can be used by companies operating to create a profile of your interests and display relevant advertisements on other sites.

## Purposes for Which Personal Data Will Be Processed and Legal Grounds

**Strictly necessary cookies** are used for the purpose of fulfilling an information society service you have requested (such as logging in, filling out forms, and remembering privacy preferences). Your personal data collected through these cookies is processed within the scope of Article 5(2)(c) of the Law “*Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract*” or subparagraph (f) “*Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject*”.

**Performance/Analytics cookies** are cookies that allow statistical measurement in order to analyze the behavior of users on websites. These cookies are frequently used for the improvement of the site, which includes measuring the impact of advertisements on the data subjects. They are used by website owners to estimate the number of unique visitors, to identify the most important search engine keywords leading to a webpage, or to monitor the navigation status on the website. Your personal data collected through these cookies is processed by obtaining your explicit consent within the scope of Article 5(1) of the Law.

## Information Regarding Cookies Used on Our Site

Cookie Name	Purpose of the Cookie	Cookie Service Provider	Cookie Type	Retention Period
_ga	Used to anonymously analyze website visitor numbers, unique users, and usage statistics.	<a href="https://www.google.com">ekol.com</a> (Google)	Performance / Analytics	1 Year
_ga_VPPE QYQL13	Used to track user session steps and page navigation continuity via the Google Analytics 4 (GA4) infrastructure.	<a href="https://www.google.com">ekol.com</a> (Google)	Performance / Analytics	1 Year
pll_language	Remembers the language (Turkish/English) in which the visitor views the website and ensures that the site opens in this language on subsequent visits.	<a href="https://www.polylang.com">ekol.com</a> (Polylang)	Functional / Absolutely Essential	1 Year
cf_clearance	Used to protect the site from malicious bot traffic, ensure cyber security, and verify that the visitor is a real person.	<a href="https://www.cloudflare.com">ekol.com</a> (Cloudflare)	Strictly Necessary / Security	1 Year
ilcc_consent_categories	Remembers which cookie categories (Strictly Necessary, Marketing, Analytics) the user has consented to on the cookie consent banner.	<a href="https://www.cookieconsent.com">ekol.com</a> (Cookie Consent System)	Strictly Necessary	2.5 months

ilcc_has_preferences	Checks the preference status of whether the visitor has approved the cookie policy.	<a href="http://ekol.com">ekol.com</a> (Cookie Consent System)	Strictly Necessary	2.5 months
_wpfuid	Used to ensure the security of contact and application forms on the site, and to prevent duplicate or fake form submissions.	<a href="http://ekol.com">ekol.com</a> (WPForms)	Strictly Necessary	9 months
wordpress_test_cookie	Used to test whether the internet browser used by the visitor supports the use of cookies.	<a href="http://ekol.com">ekol.com</a> (WordPress)	Strictly Necessary	For the duration of the session (deleted when the browser is closed)
tk_ai	Used to anonymously measure on-site technical plugin performance and infrastructure activities.	<a href="http://ekol.com">ekol.com</a> (Jetpack)	Performance / Analytics	10 months

### Transfer of Personal Data Processed Through Cookies

Within the scope of our activities carried out through cookies, your personal data is transferred to our suppliers for the purposes of customizing and improving Ekol Logistik services for you, execution / examination of business activities, and execution of goods/service purchasing processes.

Furthermore, if you consent to the performance/analytical cookies specified in the table above and your personal data collected through cookies provided by service providers based abroad will be processed on servers abroad via third-party infrastructure providers located abroad. This processing shall be strictly limited to the execution of storage and archiving activities, in compliance with Article 9 of the Law, and by taking the necessary technical and administrative measures.

### Management of Cookies

The use of cookies is not mandatory to use our website; however, if you set your browser not to accept cookies, the quality of your user experience may decrease, and various functions of our sites may be impaired. In particular, technical cookies ensure that the Site can perform its basic functions. Since technical cookies establish the technical operation of the Site, if you turn them off, some functions on the Site may not work properly.

You can save your settings after toggling the buttons on the cookie management panel to the “on” or “off” position according to your preference.

You can configure your browser to block cookies for all websites or specific websites, to alert you when a cookie is created, to block third-party cookies, or to treat all cookies as session cookies. Additionally, you can delete cookies via your browser or view the list and values of the cookies stored in your browser. For detailed information on the cookie management functions of your browser, please obtain information from your browser's website by clicking on the relevant link below.



Furthermore;

- To turn off Cookies managed by Google Analytics, [click here](#).
- To manage the personalized advertising experience provided by Google, [click here](#).
- Preferences regarding cookies used by many companies for their advertising activities can be managed via [Your Online Choices](#).

For more detailed information about cookies, you can visit <https://www.aboutcookies.org> or <https://www.youronlinechoices.eu/>, or you can use the “Privacy Badger” application (<https://www.eff.org/tr/privacybadger>).

### Requests of Data Subjects

For detailed information about your rights within the scope of Article 11 of the Law and the processing of your personal data, you can review the [privacy notices](#). Ekol Lojistik reserves the right to change the terms of use regarding cookies and the **Cookie Privacy Notice**.